

Message Text

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PAGE 01 BUDAPE 01337 261101Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AF-10 FEA-01 AGR-10 CEA-01
CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15
STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01
IO-13 /129 W

-----261105Z 122431 /13

R 260842Z APR 77
FM AMEMBASSY BUDAPEST
TO SECSTATE WASHDC 8370
INFO AMEMBASSY MOSCOW

UNCLAS BUDAPEST 1337

E O 11652: NA
TAGS: ETRD HU
SUBJ: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION

REF : STATE 85744

1. INFORMATION BELOW KEYED TO QUESTIONS CONTAINED
REFTEL:

A. CAPACITY. IN 1976, HUNGARY MANUFACTURED 45 MILLION
PAIRS OF LEATHER SHOES; EQUIVALENT FIGURE FOR 1975 WAS
43 MILLION PAIRS. NO DETAILS ARE AVAILABLE CONCERNING
PLANNED CAPACITY INCREASES OVER NEXT FIVE YEARS.

B. NEW INVESTMENTS TARGETED FOR EXPORT. THE FIVE-
YEAR PLAN AND RELATED DOCUMENTS PROVIDED NO DETAILS ON
THE SHOE INDUSTRY. THE EMBASSY HAS PREVIOUSLY REPORTED
(BUDAPEST A-47, 25 MAY 1976, AND PREVIOUS) THE AGREE-
MENT BETWEEN HUNGARY'S QUALITY SHOE FACTORY AND U.S.
FIRM KATY INDUSTRIES. THIS SEVEN-YEAR ARRANGEMENT CALLS
FOR PURCHASE BY HUNGARIAN PARTNER OF U.S. SHOE MACHINERY
TOTALING \$1.5 MILLION AND "KNOW-HOW" FOR \$1 MILLION TO
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PAGE 02 BUDAPE 01337 261101Z

INCREASE CAPACITY AT QUALITY SHOES' SZIGETVAR PLANT TO
4-6 MILLION PAIRS ANNUALLY. HUNGARY, WHICH HAS NOT RPT
NOT BEEN A FACTOR IN U.S. SHOE MARKET TO DATE, HOPES TO
IN TURN EXPORT LAIDES LEATHER ETOTWEAR TO THE U.S. AMOUNT
INVOLVED RANGES FROM 750,000 PAIVJW RING 1977, UP TO
MAXIMUM OF TWO MILLION PAIRS ANNUALLY BY 1980. THIS
PROJECT HAS RECEIVED A HUNGARIAN 170-MILLION FORINT LOAN

FROM THE HUNGARIAN NATIONAL BANK (EMBASSY NOTE: THERE IS NO ACCURATE WAY TO CONVERT THESE FORINTS INTO DOLLARS).

C. EXPORTS. A TELEGRAM IS NOT THE APPROPRIATE MEANS TO TRANSMIT INFORMATION REQUESTED UNDER THIS HEADING, SINCE IT WOULD INVOLVE DOZENS OF PAGES OF TABLES WHICH ARE ALREADY AVAILABLE IN WASHINGTON. A SHORT SUMMARY: IN 1970, HUNGARY EXPORTED 12.7 MILLION PAIRS OF LEATHER FOOTWEAR; IN 1975, 20.2 MILLION PAIRS; AND IN 1976, 20.5 MILLION PAIRS. FULL DETAILS ARE AVAILABLE EVERY YEAR IN THE FOREIGN TRADE STATISTICAL YEARBOOK. ALL RELEVANT WASHINGTON AGENCIES HAVE COPIES OF THIS STATISTICAL PUBLICATION, THE MOST RECENT OF WHICH COVERS THE YEAR 1975. SOME HIGHLIGHTS FROM THE 1975 ISSUE; EXPORTS ARE REPORTED ON A COUNTRY-BY-COUNTRY BASIS, IN QUANTITY AND VALUE (IN FORINTS) (PAGES 230-31): (1) LEATHER AND LEATHER SUBSTITUTE FOOTWEAR EXPORTS: TOTAL, ALL EXPORTS, 20.2 MILLION PAIRS. OVER 15 MILLION PAIRS OF THESE WENT TO THE SOVIET UNION, 52,000 TO USA; (2) OF THE PRECEDING TOTAL, 4.7 MILLION PAIRS WERE MEN'S STREET SHOES. OF THESE, 3.5 MILLION PAIRS WERE EXPORTED TO THE USSR, 1,000 PAIRS TO U.S.; (3) OTHER MEN'S LEATHER FOOTWEAR: 515,000 PAIRS (NEARLY 50 PER CENT OF THESE TO FRANCE; (4) WOMEN'S STREET SHOES: 14.5 MILLION PAIRS, INCLUDING 11.6 MILLION PAIRS EXPORTED TO USSR, 28,000 TO USA; (5) OTHER WOMEN'S SHOES: 283,000 PAIRS; (6) CHILDREN'S SHOES, 116,000 PAIRS EXPORTED; AND SLIPPER AN 445,000 PAIR.

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PAGE 03 BUDAPE 01337 261101Z

2. FOR FIVE-YEAR DETAILS REQUESTED REFTTEL, SUGGEST THAT RESEARCHERS USE STATISTICAL BULLETINS READILY AVAILABLE IN DEPTS OF STATE, COMMERCE, TREASURY AND ELSEWHERE. MUDD

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DATA, LEATHER, FOOTWEAR, IMPORT CONTROLS, FOREIGN INVESTMENTS
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Image Path:
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Litigation Code IDs:
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9117969f-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 85744
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2698323
Secure: OPEN
Status: NATIVE
Subject: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION
TAGS: ETRD, HU, US
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/9117969f-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009